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Varanasi

Press release

A grand event was held on the 29th foundation day of SMS Varanasi, Aadharshila-2023.

- Various cultural programs organized on the occasion of 29th foundation day of the institute
- SMS Varanasi is a leader in employment-oriented education: Dr. Daya Shankar Mishra 'Dayalu'
- SMS Employees including teachers who provided continuous service for 25, 20, 15 and 10 years were honored.

Varanasi, November 20: School of Management Sciences (SMS) completed 29 glorious years of its establishment in Kashi. Foundation Day function Aadharshila-2023 was organized by the institute on this occasion. Minister of State for AYUSH, Government of Uttar Pradesh, Dr. Daya Shankar Mishra 'Dayalu', who was present as the chief guest in the inaugural session of the program, sent an SMS. Told the history of the educational journey of Varanasi so far. He said that in accordance with the new National Education Policy, this institute has successfully adjusted the traditional Indian thinking and modern scientific approach in the curriculum at present. Describing SMS Varanasi as a leading institute in the field of providing employment-oriented education to the students of North India including Purvanchal, Dr. Mishra said that since its inception, this institute has given maximum emphasis on skill development and employment-oriented education among the students. He said that today in this era of technology, the nature of education has changed. The needs of the students have also changed, hence it is important that the educational institutions keep their curriculum updated. Expressing happiness he said that S.M.S. Extremely successful on these parameters. Describing the facilities and resources available in the institute as world class, Dr. Mishra said that SMS, Varanasi is becoming famous for its quality educational environment across the country including Purvanchal. The

alumni here are not only bringing glory to the institution by working at high positions in renowned institutions in the country and abroad but are also playing an important role in the upliftment of the nation.

While presiding over the foundation day program Aadharshila- 2023, former Vice Chancellor of APJ Abdul Kalam Technical University, Prof. Durg Singh Chauhan, while congratulating SMS Varanasi, said that this educational institution is a leader in the field of management and technology.

The achievements are enough to show how much fruitful work can be done with a positive attitude in the interest of society. He said that many talented personalities who are proving their talent across the country have been students of SMS. Referring to the glorious heritage of the institute, Prof. Chauhan said that SMS is famous not only in Varanasi region or Purvanchal but in the entire Uttar Pradesh for its students and educational environment. He gave the students the basic mantra of hard work, honesty, complete devotion and discipline.

SMS from dignitaries at the function. Welcoming the director of the institute, Prof. P.N. Jha said that this moment of completion of 29 glorious years of the institute is historic and S.M.S. It is a pleasant feeling for the family. While thanking all the partners associated with the institute, he said that due to their good wishes and blessings, S.M.S. It has created a distinct identity for itself on the national and international stage. Prof. Jha remembered the founder director of the institute, Paying homage to Prof Mukund Lal ji, he said that Prof. Mukund's vision and strong self-confidence have given a distinct identity to this institute. Started in 1995, this institute has never looked back in the last 29 years and has left an indelible mark in the world of management education by continuously scaling new heights. He said that this institute is dedicated to the overall development of students along with education. In the year 2017, NAAC awarded SMS, Varanasi with 'II' grade in its evaluation, which is also a matter of pride for the city of Varanasi. The award of

autonomous status to the institute by the University Grants Commission is also a seal of its excellence.

After the inaugural session, various cultural programs and competitions were also organized. In which competitive events - solo singing, solo dance, business quiz, antyakshari, rangoli, ad and poster making were organised. In these various inter-college competitions, participants from more than a dozen educational institutions of Purvanchal including Varanasi displayed their talent. The main attraction of the program was the fashion show in which the undergraduate and postgraduate students of SMS showcased their magic in the ramp walk in fashion show.

Demonstrating the significance of India's message of 'Unity in Diversity', various costumes of India were displayed by the students in the fashion show.

Like every year, this year also S.M.S. Management Committee decided to honor its employees who have provided continuous services to the institute for 25, 20, 15 and 10 years. In which, Prof. Kamalsheel Mishra, Mr. Pradeep Kumar, General Manager, IT, for providing continuous service for twenty-five years, Mr. Shambhu Sharan Srivastava, Associate Professor, Mr. Sushil Kumar Singh, Senior Programmer, for providing continuous service for twenty years, for fifteen years Mr. Atish Khadse, Associate Professor, for continuously giving his valuable service to this organization.